



ROCKY MOUNTAIN LODGING REPORT

Wyoming Edition

October 2010

ROCKY MOUNTAIN LODGING REPORT Summary of Market Performance for Wyoming

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2010	2009	2010	2009	2010	2009
JANUARY	36.5%	46.4%	\$98.22	\$103.63	\$35.88	\$48.13
FEBRUARY	45.3%	47.4%	\$100.50	\$106.40	\$45.49	\$50.46
MARCH	46.6%	47.2%	\$94.38	\$96.31	\$43.94	\$45.43
APRIL	41.7%	42.7%	\$73.18	\$75.42	\$30.50	\$32.23
MAY	52.5%	50.6%	\$80.52	\$83.32	\$42.28	\$42.14
JUNE	74.7%	67.9%	\$113.05	\$115.12	\$84.40	\$78.17
JULY	78.0%	72.7%	\$130.97	\$134.48	\$102.22	\$97.83
AUGUST	78.4%	69.4%	\$128.68	\$135.73	\$100.95	\$94.15
SEPTEMBER	72.5%	65.1%	\$116.36	\$114.89	\$84.42	\$74.78
OCTOBER	52.3%	45.1%	\$82.34	\$83.21	\$43.08	\$37.56
NOVEMBER	-	-	-	-	-	-
DECEMBER	-	-	-	-	-	-
YEAR TO DATE	58.4%	56.0%	\$106.56	\$109.03	\$62.24	\$61.07